

Editorial

Announcement of International Journal of Physiology, Pathophysiology and Pharmacology

We are pleased to announce here that the International Journal of Physiology, Pathophysiology and Pharmacology (IJPPP) (ISSN: 1944-8171) is officially launched. IJPPP is a new, peer-reviewed, online open access journal dedicated to publishing the latest and best quality original research and review articles on emerging topics in physiology, pathophysiology and pharmacology. The journal is based in the United States of America, and is founded by a group of nationally and internationally recognized scientists in physiology, pathophysiology, pharmacology and the relevant fields.

There are many reasons to make IJPPP the preferred journal to publish your most significant research work. Firstly, IJPPP covers essentially all aspects of physiology, pathophysiology and pharmacology, making it a broadly relevant biomedical journal that promotes scientists working in these three closely-related subspecialties and the pharmaceutical industry to collaborate and identify novel therapeutic targets. Secondly, open access means that all articles published in IJPPP become immediately accessible to all internet users throughout the world so that your work receives the most exposure without any of the typical limitations associated with journals that require a fee-based subscription. The online version of IJPPP features the capacity to include large data sets and unlimited color figures all at no additional charge. Of importance, authors, irrespective of their country of origin, retain copyright of their original work. Thirdly, your manuscripts receive highly prompt yet rigorous and fair peer review by at least two leading experts in your field which helps to establish the credibility and reputation of your work as well as that of the

journal. Fourthly, publication in IJPPP is highly affordable, and waivers/discounts of publication fees are available to ensure timely publication of top-quality science. Lastly, IJPPP will be submitted to PubMed for evaluation for indexing in PubMed in the first year of publication. This means that articles published in IJPPP will be quickly deposited in PubMed and PubMed Central.

IJPPP seeks high-quality manuscripts of original research as well as literature reviews from academic, industrial, and clinical institutions. The Editors at IJPPP are committed to making this new venture a success. We sincerely hope that the scientists in the areas of physiology and pharmacology and, more broadly, in pathological medicine will enthusiastically embrace and contribute to the journal. We would also like to take this opportunity to thank all of our editorial board members whose efforts have made the launch of IJPPP possible. If you are interested in joining our Editorial Board, please read the journal's Editorial Board Policies and contact us.

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